

188 KEEFER

ACHIEVABLE HOME OWNERSHIP

// BY SUSAN M BOYCE

HOT ON THE HEELS OF AN OUTSTANDING SUCCESS at 60 W Cordova, Westbank is preparing to launch the latest in a series of innovative urban developments designed specifically to provide high quality opportunities for achievable home ownership in Vancouver. Introducing 188 Keefer.

Located in the heart of historic Chinatown, 188 Keefer will bring a total of 156 homes to this dynamic neighbourhood. And with prices starting at \$239,900 for a one-bedroom or \$399,900 for a two-bedroom combined with an achievable five per cent deposit program, you can bet this innovative project is already attracting plenty of attention.

DOING IT AGAIN

If you're wondering why Westbank is 'doing it again,' the answer is simple. "At Westbank, we believe progressive urban development results in stronger communities and better cities," says Westbank's Michael Braun. "Our vision is to make the most progressive contributions to urban development in Vancouver, while enabling more individuals and families to achieve home ownership. Plus, 22 of these homes will be sold to S.U.C.C.E.S.S., a local association that helps local seniors stay in their community as they age."



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MICHAEL BRAUN

WELCOME TO THE 'HOOD

"Chinatown is an amazing neighbourhood," says Alexa Paukkunen, sales and marketing director with Magnum Projects. "The population is diverse. There's art, culture, restaurants, fashion — everything you could imagine right outside your front door. And 188 Keefer will also be adding even more to the local retail mix."

Rapidly, she lists off just a few of her favourite local amenities: Science World, the Dr. Sun Yat Sen Classical Gardens, the Seawall, and one of Vancouver's hottest new restaurants, Bao Bei. "Plus, at 17 storeys, 188 Keefer is going to provide some exceptional views of the Vancouver skyline, and you can just imagine what the sunsets are going to be like — fabulous."

INNOVATIVE HOMES

Inside, Westbank has taken an innovative approach to the design of these homes. "We're offering two levels of specifications — one for the podium suites which go up to the ninth floor, and another for the upper-level tower residences," Alexa explains. "Both are high quality with

the cosmopolitan look of stainless steel appliances, granite countertop, and Kohler fixtures. So first time buyers who simply want to get into the market, aren't going to be sacrificing quality and style."

Then in the tower homes, she explains, Westbank is taking the finishing level up a notch with finishings like Corian counters with back-painted custom glass backsplash, engineered wood flooring, as well as Miele and Blomberg stainless steel appliances. "These are going to be very elegant homes, yet still extremely competitively priced."

INSPIRED ARCHITECTURE

Designed by W.T. Leung and drawing inspiration from the surrounding heritage buildings, 188 Keefer's architecture will incorporate the precast concrete cornices characteristic of old Chinatown on its lower portion. The tower component, which symbolizes the sleek new look of emerging Chinatown, will feature a concrete wall that will become a public art installation by Vancouver artist, Ron Terada.

Amenities, almost 4,000 sq. ft. in total, are focused around an expansive, 2,500-sq.-ft. outdoor terrace that includes a barbecue area, outdoor dining table, fire pit with seating area, plus garden plots and a children's play space. Inside there's a comfortable lounge, full fitness facility, and entertainment kitchen for times when you need just a bit more space to indulge in culinary adventures.

188 Keefer is located in the heart of Chinatown and will offer a total of 156 one- and two-bedroom homes above ground-level retail. For more information as it comes available, register today at 188keefer.com or call 604.620.2018.

